



Hoyt Arboretum

a world of trees for all seasons



Hoyt Arboretum Member News Summer 2010

Welcome to the first edition of the Hoyt Arboretum member e-newsletter! Each issue will be sent on the first day of the new season to keep you informed and connected to what's happening at your arboretum. So welcome to summer, and thank you for your continued support.

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A WORD FROM THE EXECUTIVE DIRECTOR

In August of 2009, the Hoyt Arboretum Friends welcomed me as the new executive director. As a native Oregonian, I came to the Arboretum with a long career directing and working with nonprofit organizations in Portland.



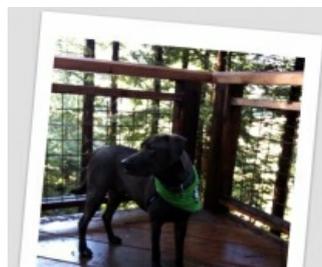
During the last 15 years I worked with the Oregon Museum of Science and Industry (OMSI), most recently as the vice president of education. I spent many of my early years there teaching and managing informal science education programs. During my career I built up a skill set in the areas of communication, program development, fundraising, organizational leadership, change management, and strategic planning. My academic training includes a Bachelor's of Science in Sociology, Certificate of Nonprofit Management, and Master's of Public Administration.

In the summer of 2009, Hoyt Arboretum was searching for a new executive director. I became excited about the opportunity to join a "living museum" and help transform a world-class collection of trees into the most treasured outdoor experience in Portland. The Arboretum enjoys a nearly century long history and a tremendous base of volunteers and supporters. Like most nonprofit organizations, the past two years have been difficult to weather but—through some impressive leadership of the board of directors, a great partnership with Portland Parks and Recreation, and a dedicated constituency—the Arboretum continues to grow.

With a new strategic plan in hand, some new faces on the trails, and the advantage of deep roots, Hoyt Arboretum is in good position to make the coming seasons transformative. I'm very excited about what's in store for us in the next year. This newsletter is intended to provide you with information regarding our collections, fundraising activities, and major programs and activities.

On behalf of the board of directors, staff and volunteers, members and all our visitors, I would like to thank you for your continued support of Hoyt Arboretum and look forward to seeing you out in the trees!

Mat Sinclair
Executive Director



TREE BARK by Tripp, Chocolate Lab

Welcome to my new spot in the Hoyt Arboretum electronic newsletter (it's like a newspaper but you can't chew on it). I regularly walk my human on the trails of the Arboretum (always on his leash of course!) and thought I would take this chance to share my point of view of the Arboretum. I hope you enjoy it and share it with your humans.



I'm three years old so I've seen a lot of the world. No place is as peaceful and fun as Hoyt Arboretum. Sometimes it can be a drag keeping my humans on trail and getting them to pick up after themselves, but as a dog, I understand the need for good trail manners and care of the Arboretum. My human calls it good stew-ard-ship, but he might just be talking about eating soup on a boat!

Did you know that the good folks at Hoyt Arboretum Friends like us K-9s so much that they now offer us a [membership](#)? I signed up and got this cool bandana and get all the treats I can chomp (which is a lot if I do say so myself) whenever I visit the Visitor Center. But mostly I'm a member because I love this place, and what else was I going to do with my money?

CELEBRATE SUMMER - SHOP!

This summer, water an endangered magnolia tree for a week, pay for the production of 100 trail maps or create one of Hoyt's tree labels, turning a previously anonymous tree into a living museum exhibit. This is what one online purchase through CafeGive could do for Hoyt Arboretum at no extra cost to you. We've joined CafeGive an online shopping site offering great products at 100's of stores all offering Hoyt Arboretum a percentage of the items purchased. The site is easy to use and lets you feel great about shopping knowing your purchases are earning for Hoyt.



Here's how it works... Go to [CafeGive](#), go shopping at any of a great assortment of stores and we'll earn a percentage of each purchase you make. If you are really up for changing the world, make ten purchases through CafeGive for Hoyt or get ten of your friends to make one purchase through CafeGive. These purchases could be turned into 50 yards worth of improved trail surface or pay for the propagation and planting of a collection tree!!



FEATURED TREE: *Euptelea pleiosperma* by Meaghan Rich

The family of Eupteleaceae has only one genus (monogeneric), and just two species—*Euptelea pleiosperma*, and *Euptelea polyandra*. Native to southwestern China and Assam, *E. pleiosperma*. *E. pleiosperma* is grown as an ornamental plant for its foliage, but it is also a flowering plant. Blooming in the month of May, small inconspicuous flowers emerge on short shoots with five long pedicels, which are subtended by bracts. The flowers have several free carpals, and lack sepals and petals. Be sure to come and check out *Euptelea pleiosperma* this season, located near the *Hydrangea* collection along Beech Trail! grows as a round bushy-headed shrub and/or tree, and comes in a height of about five meters. It's a hardy plant with long stalks, and rounded to narrowly-oval, sharply-toothed leaves that are bright glossy green in the summer and turn an exciting reddish yellow in the fall. As a young plant, the leaves seem to have a red tint to them, but with maturity they turn to their green color.

UPCOMING EVENTS

- [Green Walks](#): Walk and learn about history, landscaping, wildlife, and current issues from parks staff and volunteers every first Saturday of the month through November. No registration is necessary for these free walks... just meet at the Visitor Center at 4000 SW Fairview Blvd. All walks begin at 10 AM rain or shine.
 - Saturday, July 3
 - Saturday, August 7
 - Saturday, September 4
 - Saturday, October 2
 - Saturday, November 6
- [Ladybug Nature Walks](#): Walk through Hoyt Arboretum with your youngster and a nature guide. Touch slimy slugs, smell tree bark, feel crinkly and soft leaves, hear musical bird songs, and experience the many changes of the seasons. Walks occur regardless of weather conditions. No registration is necessary... just meet at the picnic shelter across the street from the Visitor Center at 4000 SW Fairview Blvd. All walks begin at 10 AM rain or shine, \$3 per preschooler, adults are free.

- Saturday, June 26
- Friday, November 5

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