

HOYT ARBORETUM FRIENDS 2018

# ANNUAL REPORT

*Your Support Makes The Difference*

*Dear Friends,*



For 90 years, Hoyt Arboretum has served the public as an educational and recreational resource, a place where people can learn about trees and conservation. 90 years felt like an important birthday, so we celebrated the whole month of April with special tours, a big party and lots of cakes!

But more than anything, I'll remember 2018 as the year of the yellow school bus. My desk faces the Visitor Center courtyard, and just about every day from April through October, a yellow bus would pull up mid-morning, open its doors and the next 30 minutes would be filled with excited chatter, long bathroom lines, and snacking. Our able education team, led by Emily Lytle, would bring order to the chaos, arranging kids and chaperones into their small groups and sending them out onto the trails with their trained volunteer Arboretum Naturalists for a hiking adventure that, for most of them, was their first time exploring Hoyt Arboretum and for many of them was their first time in a forest.

Quite a few were apprehensive and needed assurances that their guide would not get lost and that we'd all find our way back to the Visitor Center by lunchtime, and I'm pleased to report that we didn't lose a group all year! They would meet back at the Stevens Pavilion for lunch to blow off a bit more steam before climbing back into the yellow bus and heading back to school.

Visitors and staff alike enjoy watching these students have memorable experiences in nature at Hoyt Arboretum. But, to be perfectly honest, we also enjoy that moment when they get back on the bus, and the peaceful quiet settles back over the park.

You helped to make these incredible experiences possible for over 3,000 local children in 2018, and we expect to expand that number again in 2019. You also helped us create new trails, add new trees, offer new classes and programs, and engage more volunteers than ever before.

Hoyt Arboretum is such a wonderful and welcoming public resource – your support makes it all possible. Thanks for all you do.

Anna Goldrich, Executive Director

## 2018 ACCOMPLISHMENTS

### OUR TREE AND PLANT COLLECTIONS

- Began a concentrated effort to remove invasive English ivy at Hoyt Arboretum. Most ivy will be gone by 2020.
- The Red Pine Collection is in its third year of restoration: this year we added new species to our nursery that will be planted in a few years.
- The Creek Trail re-route opened a new area for our New Zealand and Australia collections
- Added new Hemlocks to the collection along the White Pine Trail

### EDUCATION, TOURS AND CLASSES

- For the second year in a row, we doubled the number of students visiting Hoyt Arboretum on school field trips. This year more than half came with the help of our scholarship program that pays for school buses. Thanks to You!
- We launched Tree Time! a walk and story program for preschoolers and their parents that encourages nature exploration.
- Seven Family Forest Days offered hands-on science activities and self-guided walks with different natural themes.
- New adult classes like bird identification, wildlife tracking, arts and craft workshops, yoga and tai chi brought first time visitors to Hoyt while offering our long-time supporters new ways to engage.





## HOYT ARBORETUM VOLUNTEERS

- Managed 1,291 volunteers with 12,375 hours of service.
- Hosted more than 100 arborist volunteers for our 31st annual Arborists in the Arboretum.
- 31 new volunteer Arboretum Naturalists helped to lead field trips for local students.
- Corporate stewardship crews – from 25 local companies, representing 700 employees – volunteered more than 2,000 hours to maintain trails.
- Our beloved Tuesday Crew added 2,130 hours of Arboretum maintenance to keep our plants healthy and our trails in great shape.

## RECREATION HIGHLIGHTS

- Improved and extended a section of the White Pine Trail to create better access to new acreage added to the Arboretum in 2014.
- Added a guided hike series for visitors to learn trails and meet fellow outdoors lovers.
- Created a Bristlecone Pine Trail loop as part of a reroute of the Creek Trail, which suffered flood damage in 2017 and was at risk of future flooding and added a new geographic collection area.



## *New Zealand Collection*

When the Creek Trail washed out during the winter snow and rain of January 2017, it threw us all for a loop. The trail was in such a steep area that we weren't sure how to fix it in a way that it wouldn't happen again during the next heavy rain. The solution – to move the trail to the other side of Fisher Lane – and this change came with a few added benefits. It created a Bristlecone Pine Trail loop by creating a connector trail, and it opened up a fairly sunny and protected new area for plantings. This allowed Curator Martin Nicholson to add two long awaited collections – New Zealand and Australia to this area of Hoyt Arboretum, which is our Geographic Collection.

The majority of the Arboretum is arranged according to phylogeny – meaning that plants that share common evolutionary ancestors are grouped together. The exception to this is the Bristlecone Pine Trail, where trees are grouped geographically according to their country of origin.

The new section of Creek Trail was laid with staff and volunteer support, and then Martin began looking for appropriate trees and plants for these areas. In 2019 the planting of this area began, and you can visit it today, just a short way in from the Bristlecone Pine Trailhead at the small parking area.

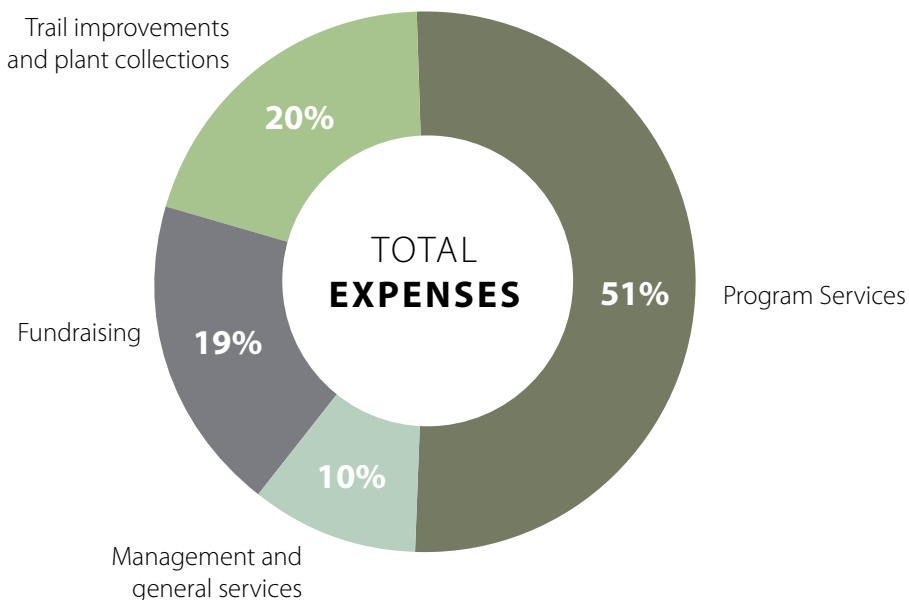
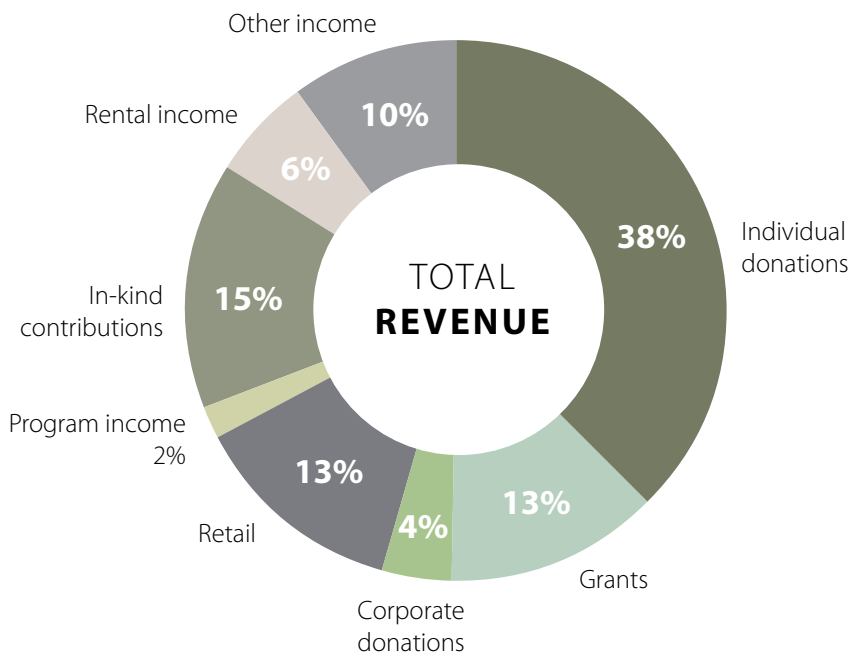
To date, we've planted more than 70 plants from New Zealand and Australia, representing over 15 species.





# 2018 FINANCIALS

As we look to the future, 2018 helped place Hoyt Arboretum Friends on solid footing for new projects and expansion to come. Our individual donors lead the way with 38% of total revenues, which shows the strong relationships the Hoyt Arboretum Friends have built with our members, neighbors and the community. Foundation grants increased to \$68,000 in 2018 from \$5,500 in 2017, demonstrating how our new and expanded educational programs are meeting the needs of the community. Personnel costs increased 20% as our staff grew to meet that demand. Landscape and other contract services remain a significant expense, which relate directly to program activities at the arboretum.



## STATEMENT OF FINANCIAL POSITION

### ASSETS 12/31/2018

Cash in Checking	108,561
Cash in Money Markets	130,141
Cash in CD	524,212
Endowment	242,187
Accounts Receivable	44,895
Prepaid Expenses	2,086
Merchandise Inventory	10,649
<b>Total Assets</b>	<b>1,062,731</b>

### LIABILITIES

Accounts Payable	1,902
Payroll Liabilities & Accrued Vacation	3,043
<b>Total Liabilities</b>	<b>4,946</b>

### NET ASSETS

#### Unrestricted:

Available for Operations:	
Operations	621,133
<b>Total Available for Operations</b>	<b>621,133</b>
Reserves	129,433
<b>Total Unrestricted Net Assets</b>	<b>750,566</b>

#### Temporarily Restricted Net Assets:

Signage, Trails, Maps, Programs and Collections	65,033
<b>Total Temporarily Restricted Net Assets</b>	<b>65,033</b>

Endowment	242,187
<b>Total Net Assets</b>	<b>1,057,786</b>
<b>Total Liabilities and Net Assets</b>	<b>1,062,731</b>

## STATEMENT OF ACTIVITIES

### REVENUE

Individual Contributions	245,170
Corporate Contributions	28,402
In-kind Contributions	95,652
Foundation Grants	68,000
Government Grants	13,000
Rental Income	37,701
Program Income	12,787
Event Income	38,685
Gift Shop Sales	80,647
Interest Income	13,313
Gain/ Loss on Investments	10,493
<b>Total Revenue</b>	<b>643,849</b>

### EXPENSES

Personnel	221,468
Accounting Services	11,671
Education Services	6,559
Collections & Landscape Services	34,611
Computer & Website Services	19,656
Marketing	1,988
Other Contract Services	33,656
Gift Shop Merchandise	38,826
Staff Training	5,721
Office Supplies	11,437
Gardening Supplies and Tools	4,005
Insurance	3,498
Telecommunications	1,723
Printing and Publications	21,967
Postage and Delivery	4,984
Dues and Subscriptions	1,847
Recognition and Awards	2,012
Miscellaneous Expenses	504
Bank Charges	5,887
Endowment Expenses	1,579
In-kind Expenses	95,652
<b>Total Expenses</b>	<b>529,250</b>

<b>Change in Net Assets</b>	<b>114,600</b>
-----------------------------	----------------

# 2018 VOLUNTEER HOURS

**STORYTELLING** 62  
**EVENTS** 176  
**VOLUNTEER TRAINING** 307  
**ADMINISTRATION** 328

**COMMUNITY SCIENCE** 644

**EDUCATION** 1,125

**VISITOR ENGAGEMENT**  
3,941

**STEWARDSHIP**  
5,792

**TOTAL: 12,375 HOURS**

## THANK YOU 2018 DONORS

### INDIVIDUAL DONORS

#### \$10,000 +

Jack and Lynn Loacker  
Charlie and Darci Swindells

#### \$5,000 - \$9,999

Anonymous  
Goulder Family Foundation  
Gary and Janie Hibler  
Ed and Margaret Kushner  
Leslie and Randy Labbe  
McGraw Family Foundation

#### \$1,000 - \$4,999

Anonymous  
Steve and Janet Abel  
Gordon Allen and  
Janice Stewart  
Peter Bechen  
Charles and Meg Bishop  
John and Suzanne Bishop  
Stan and Dixie Bland  
Charles and Lyn Cameron  
Columbia Family Foundation  
Teresa and John Day  
Doug de Weese  
Joseph and Emily DeCarlo  
Denison Family Fund of  
The Oregon Community  
Foundaton  
Rita Duyn  
Lynne and John Eramo  
Halton Foundation  
Douglas and Kristen Johanson  
Jane R. Kendall Family Fund  
Rob and Linda Maletis  
Susan Jackson McAnulty  
Brian and Janise McMenamin  
Todd and Katie Merrick  
Brad and Nancy Miller  
Anne K. Millis Fund of  
The Oregon Community  
Foundation  
Des and Kerma Murphy  
Norberg Family Foundation  
John and McKay Nutt  
Brian and Patricia Parker  
David James Pollock  
Joey Pope  
Andy Russell and Brigitte  
Kolloch-Russell  
Jeremy Sherwood  
Kay Stepp and Garry Bullard  
John and Susan Turner  
David and Christine Vernier  
Clifton and Patty White  
James and Susan Winkler  
Mark Zornow and  
Marjorie Grafe

#### \$500 - \$999

Anonymous  
Thomas and Linda Anable  
Broughton and Mary Bishop  
Foundation  
John and Patricia Bentley  
Greg Block and Rosa Vila  
J. Patrick Brooks  
Gun Denhart  
Kuniko deWeese  
Bill Dieter and Martha Koerner  
Barnes and Koi Ellis

Flowerree Foundation  
Robert and Lucinka Forster  
Irene and Jeff Foster  
Mort and Sue Fuller  
Edwin Gerow and Cheryl Chevis  
Ted and Connie Gilbert  
Carl Grice and Linda Buechler  
Sheila Hamilton  
Kim and Chris Hibler  
Gregory and Mary Hinckley  
Josh Hinerfeld and  
Andrea Binder  
Robert and Nancy Hinnen  
Erich and Margaret Hoffman  
Robert Jensen  
Molly Jones  
William H. Kilkenny  
David Knott and Lee Hunt  
Jack and Susan Lane  
Norbert and Christine Leupold  
Nancy Loeb  
Matthew McCarter  
Bob Meyer  
David and Mary Mullen  
Ray and Carol North  
Jack and Erika Orchard  
Claire Randall and Bob Kerr  
Phyllis Reynolds  
Ann and Mark Schwarz  
Deirdre and Richard Shea  
Eric and Kayla Soleglad  
Al Solheim  
Andrée Stevens  
Franz and Marilee Vogt  
R. Bastian and Barbara Wagner  
Richard and Linda Ward  
Scott Weaver and  
Curvin Carbaugh  
Randy Weisberg  
Joe and Phyllis Whittington  
Bob Wilks  
Carter and Wendy Wray  
Merri Souther Wyatt  
Thomas and Rebecca Wynne  
Mark and Paula Young

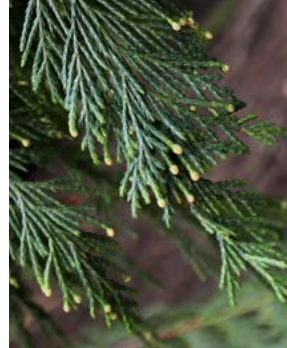
#### \$250 - \$499

John and Sally Anderson  
Chuck and Kerry Aude  
Francis Barnwell and  
Virginia Quinn  
Andy and Nancy Bryant  
Anne Buckley  
Ginny Burdick  
Kevin and Beth Carr  
Ed Clark and Janet Roberts  
Kathryn Daley  
Kenneth Denniston  
Robert Dickoff  
James Edwards and  
Michele Mass  
Christina Flaxel  
Mary McKinney Ezell & Flay  
Ezell Fund Of The Wentworth  
Foundation  
Zanley and Claire Galton  
David and Martha Gardner  
Corinne Gentner  
Anna Goldrich and  
Jim Middaugh  
Greg Goodman and  
Susan Schnitzer

David Goulder and  
Marlene Salon  
Charlotte Gray  
Edward Hall  
Victoria Hall  
Susan Hammer  
Chris and Georgia Harker  
Nancy Hartounian  
Clayton and Sudee Hering  
Marshall Hieronimus  
Jeff Hoppert and  
Allison Duncan  
John and Judy Temple  
Chris Jones  
William Kinsey and  
Arlena Barnes  
Roger and Rebecca Langdon  
Milton and Jayne Lebsack  
Joanne Lilley  
John Long and Karen Suher  
Mary and Holly Ludtke  
The McCarthy Family  
Nancie McGraw  
Walter McMonies and  
Caroline Hall  
Edie and Mark Millar  
Don Moore  
Sarah Newhall  
Bill and Kathy Nicholson  
Sean Nolan and Gloria Jacobs  
Daniel and Megan O'Harrow  
Patricia Frobes and  
Richard Smith  
Ron and Molly Peters  
Lisa and David Platt  
Gary and Linda Pope  
Scott and Teresa Pugliese  
Darin Rabb  
Kurt Rosenberg  
William Rutherford  
Peggie Schwarz and Tom Nelson  
J. Bradford Shiley  
John Shipley  
Julie Tripp  
Thomas and Priscilla Turner  
Jay Uhlenhoff  
Bob and Sue Van Brocklin  
Andrea Vargo and  
Edward McNamara  
John and Fran von Schlegell  
Megan Whalen and  
Eric Peluschenko  
Greg Zarelli and John Bush

#### \$100 - \$249

Anonymous  
Gillian and Jeffrey Abendroth  
Nikolas Ackerman  
M. Mehdi Akhavein  
Gerald and Jane Armour  
Jonathan and Deanne Ater  
Arthur Bailey  
Ilyse Ball  
Don and Doris Beard  
Henry and Greata Beatty  
Larry and Jan Beaudoin  
Mary Cecilia Becker  
Jane and Spencer Beebe  
Karl and Cindy Beeler  
Douglas Beers and Leslie Taylor  
Lynne Bell  
Mort and Mary Bishop



Jim and Sue Bisio  
Ron and Sandra Bloom  
Lori Bocklund  
Janet Bonaparte  
Cecilia Boyne-Schuh  
Susan Brickey  
Doug and Mary Ann Brucks  
Matthew Buckon  
Morris and Elizabeth Button  
Russell and Dawn Campbell  
Peter and Susan Carr  
Scarlett Castillo  
John and Lou Chapman  
Richard and Joan Charlton  
Alan and Judith Charney  
Nathan Cogan  
Craig and Lynne Johnston  
Eric Cugnat and  
Kimberly Ritter  
Geneva Currier  
Stephen Dale and Lillian Li  
Wendy de Valle  
Laura Dickinson  
William Diebold and Deborah  
Ann Freedberg  
David and Shannon DiLorenzo  
James Draudt and Ann Witsil  
Donna Dull  
Penny and Ken Durant  
Robert and Linda Durham  
Shirley Jean Edmison  
Lise Engber  
Edward and Marilyn Epstein  
Jeff Fairchild  
Susan Faulkner  
Jeffrey Feiffer  
Scott Fletcher and Liza Finkel  
April Ann Fong  
Richard Gilbert  
Katherine Goeddel  
Daniel and Hannah Goldrich  
Karyn and Erik Goodfriend  
Timothy Goodspeed and  
Angela Phillips  
Jeremy Grainger  
Jane Grecco  
Gay Greger and Jim Sjulin  
Lee Grunes and Susan Nolte  
Rita Hammack  
Elizabeth Hampton  
Tori and Mark Hanna  
Thomas Hansen and  
Kim Manley  
Andrew and Cynthia  
Haruyama  
Fred and Anna Hasle  
Pam and Peter Hayes  
Blake and Linda Hering  
Jim and Jan Holland  
James and Anne Holtz  
Stuart Hopkins  
Fredrick and Joan Horstkotte  
John and Jeanne Howard  
Daniel and Janet Huffman

Marilyn L Hughes  
Henry Itkin  
Hiroshi and Janine Iwaya  
Sharon Jones  
Joyce and Gregg Josephson  
Bill Kaltenthaler and  
Lisa Fratianni  
Stephen and Kathryn Kelly  
Diane Kelzer  
Susan Kem  
Barbara Kim  
John Kistler  
Todd and Michelle Kohlbush  
Molly Kohnstamm  
Tom Kuffner and  
Ervin Czimskey  
Reuel Kurzet and John Moore  
Jerome and Mary LaBarre  
Ted Labbe and Kelly Rodgers  
Stephen and Nancy Lagozzino  
Helena Lankton  
Aristide LaVey  
Thomas and Marcia Lee  
Muriel D. Lezak  
Richard Liebman and  
Sheryl Fuller  
Sharlene Ludwig  
Liam Maher  
Tamara Maher  
Michael Manuel  
Nino Marchetti  
Pam Matson  
John McAllister  
Stephanie McAndrew  
Diane and Ernest McCall  
Larry and  
Kathleen McLaughlin  
Tedde and David McMillen  
Michael and Anne Miller  
Suzanne Millis Berselli  
Raymond and Wendy Mitchell  
Helle Nathan  
Linda Nelson  
John Noran  
Ed and Margaret Okies  
Daniel and Tracy Oseran  
Kevin and Becky Overbeck  
Scott Parker and Ellen  
Vanderslice  
Jennifer Pessereau  
Geoffrey Peters and  
Lenka Jelinek  
Elizabeth and Tim Petersen  
Michael and Nancy Phillips  
Jan and Kay Pinkava  
Dede Pitts  
Rick Pope  
Sally and Guy Pope  
Richard Powell  
Wally and Bettys Preble  
Lee and Guido Rahr  
Yael Raz  
John and Pat Rees  
Jacob and Betty Reiss

Frank Rhein  
Andrew Rice and  
Katherine Jeffcott  
Nancy D. Robinson  
Glenn Rodriguez and  
Molly Keating  
Don V. Romanaggi M.D.  
Charles and Judith Rooks  
Steve Rosenberg and  
Ellen Lippman  
Kyna Rubin and  
Barry Schumacher  
Alex Ruzicka and  
Melinda Hutson  
Jonathan Sachs and Susan  
Bakewell-Sachs  
Breah and Steve Salas  
John and Gail Saltveit  
Dan Saltzman  
Zari Santner  
Mark and Claudia Sanzone  
Randy and Beth Scherman  
Paula Schilling  
Patricia Schleuning  
John Schwarzwald  
Jeffrey and Tracy Sebben  
William Sefler  
Peter and Penny Serrurier  
Lynda Shapiro  
Gary Shaw  
Mila and Doug Shaw  
Lee Shershow  
Paul and Dana Shigley  
Joseph and  
Colleen Shoemaker  
Mike Siegel and Kristina Alman  
Brian and Julie Silver  
BJ Simmons  
Richard Sly  
Gordon Snedecor  
Paul and Carmen Sorenson  
George and Molly Spencer  
Richard Stetson  
Len Stevens  
Robert Stevens  
Peter and Julie Stott  
Milan and Jean Stoyanov  
Dave and Ann Taylor  
Lloyd and Catherine Taylor  
Bradley Tebo and  
Margo Haygood  
Sarah Tennant  
Brian Tesch  
Judith Teufel  
J. Hayden and  
Shannon Thomas  
Sue and John Thomas  
Michael Traylor and  
Derek Holmgren  
Tualatin Valley Garden Club  
Keith Valachi  
Jan E. Vreeland  
Roger and Karen Vrilakas  
Martha Waldemar

Richard and Penny Walker  
Mabel and Stephen Walters  
Bill and Jennifer Waters  
Harold Weight  
M. Howard Weinstein  
John Wertzler  
Randi Wexler  
Tom and Mary Willis  
Doug Wilson  
Reed and Christina Wilson  
David Winchester and  
Claudia Gallison  
Kevin and Anne Winthrop  
David and Joan Witter  
Carolyn Wood  
Ivan Zackheim and  
Miriam Hecht  
Dennis and Claudia Zerba

#### ARBORIST PARTNERS

Bartlett Tree Experts  
Emerald Tree  
General Tree Service  
Oregon Tree Care  
Teragan & Associates

#### CORPORATE & SMALL BUSINESS OWNERS

##### \$5,000 +

Bartlett Tree Experts  
Intel

##### \$1,000 - \$4,999

7-eleven Renew  
Columbia Bank  
First Interstate Bank  
Nike  
Perkins & Co.  
WJR, LLC

##### \$250 - \$999

ESI  
Overlook Tree Preservation  
Salesforce.org

#### FOUNDATION DONORS

An Anonymous Fund of  
The Oregon Community  
Foundation  
Autzen Foundation  
First Interstate Bancsystem  
Foundation  
Henry L. Hillman, Jr.  
Foundation  
Herbert A. Templeton  
Foundation  
J. Frank Schmidt Family  
Charitable Foundation  
Juan Young Trust  
Rose E. Tucker Charitable Trust  
Swigert Foundation  
Oregon Parks Foundation  
WCR / Economy Data  
Foundation

#### IN KIND DONORS

A to Z Wineworks  
Artists Repertory Theater  
A-WOL Dance Collective  
Bartlett Tree Experts  
Charles and Meg Bishop  
Breakside Brewery  
Buoy Brewing  
Cameron Winery  
Casa Bruno  
David Deutsch  
Micheal Drewry  
Elk Cove Vineyards  
Grand Central Bakery  
Martine Hammond  
Higgins Restaurant  
House Spirits Distillery  
Jerry's Rogue Jets  
KEEN Footwear  
Laurelhurst Market  
Leupold & Stevens  
Incorporated  
Amy Maki  
McMenamins  
Morel Ink  
Nel Centro  
New Seasons  
Nossa Familia Coffee  
Oregon Ballet Theatre  
Oregon Culinary Institute  
Oregon Symphony  
Owen Roe  
Patagonia Portland  
Pendleton Round-Up  
Association  
Portland Art Museum  
Portland Center Stage  
Portland Japanese Garden  
Portland Nursery  
Portland Outdoor Store  
Portland Spirit  
Q Restaurant  
REI  
Salt & Straw  
Sizzle Pie  
St. Honore Bakery  
Stash Tea Company  
Timberline Lodge  
Trader Joe's  
Treecology  
Patricia Webb  
White Bird  
Wildwood Adventures  
Judd Williams and  
Anne Bonaparte





# THANK YOU

*to all the volunteers who keep  
Hoyt Arboretum growing.*



## BOARD OF DIRECTORS

Steve Abel, President  
Edie Millar, Vice President  
Megan Whalen, Treasurer  
Nell Bonaparte, Secretary  
Doug deWeese  
Brad Miller  
Claire Randall  
Andy Russell  
Jay Uhlenhoff  
Scott Wells

## ADVISORY COUNCIL

Meg Bishop  
David Ellis  
Lynn Loacker  
Charles Swindells

## MISSION STATEMENT

To maintain and improve  
Hoyt Arboretum and its  
collection for all people  
through advocacy,  
resources, awareness,  
and education.



Hoyt Arboretum Friends

*Supporting Portland's museum of living trees*



4000 SW Fairview Blvd., Portland, OR 97221

[hoytarboretum.org](http://hoytarboretum.org)

[info@hoytarboretum.org](mailto:info@hoytarboretum.org) • (503) 865-8733