

HOYT ARBORETUM FRIENDS 2019

ANNUAL REPORT

Your Support Makes The Difference



Dear Friends,

This year, I'm writing this introductory message to members and supporters from home as we shelter in place. Though there's nowhere I'd rather be than at our beautiful Arboretum in the southwest hills of Portland, it's more important to halt the spread of COVID-19 in our community so

that we can all safely get back to enjoying the park we love most.

I fondly look back on 2019 as a year when Hoyt Arboretum really hit its stride. Our incredible volunteers gave generously of their time, with nearly 12,000 hours invested in the park. Children from all over the region came to learn and explore, 85% of them visiting for the first time. Donors and members were generous in their support, which allowed us to move forward with improvements to our nursery, tree collection, trails and programs.

In fall, the opening of the Barbara Walker Crossing pedestrian bridge connected our park beautifully and safely to Pittock Mansion and Forest Park via the Wildwood Trail. That first weekend in October, over 2,000 people crossed the bridge, and traffic has been steady in the months since. We've added guided hikes across the bridge to our program offerings, and are preparing a map and other resources to get ready for increased hiker traffic along the Wildwood Trail.

We continue to make progress in removing ivy and other invasive species from Hoyt Arboretum. Many regular hikers and donors have noticed the difference and, even in the face of challenges, we intend to stay on top of the gains we've been able to make over the past two years.

The current year will be very different than we expected, that much is clear. I am comforted by the knowledge that Hoyt Arboretum is loved in the community. When we can welcome people back to the park, I know our members, volunteers, hikers, donors will be back to work with us to care for this incredible community resource.

We are so grateful for all that you do.

Anna Goldrich, Executive Director

2019 HIGHLIGHTS

CONSERVATION HIGHLIGHTS

Your donations supported restoration, botanical diversity, and innovation along the trails of Hoyt Arboretum last year.

A few trees added to our collection in 2019



Ribbonwood
(*Plagianthus regius*)



Lantern Tree
(*Crinodendron hookerianum*)



Single-leaf pinyon
(*Pinus Monophylla*)



Henry Emmenopterys
(*Emmenopterys henryi*)



Member support
this year has
allowed us to clear

**20
ACRES**
of ivy and other
invasive species



EDUCATION HIGHLIGHTS

Our field trips welcomed



3,100
STUDENTS



2018

4,275
STUDENTS

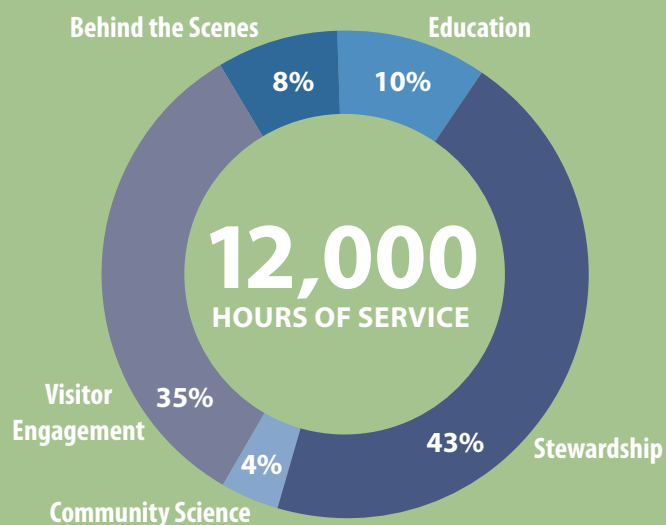
60%
UNDERSERVED
SCHOOLS
(roughly 2,400)

2019



85%
of students were visiting
Hoyt Arboretum for the
FIRST TIME

VOLUNTEER HIGHLIGHTS



COMMUNITY SCIENCE HIGHLIGHTS



Our Herbarium
grew by
490
NEW PLANT SAMPLES,
greatly expanding
our archive of
genetic material



Volunteers
monitored
29
SPECIES
throughout the year
as part of a
nationwide climate
change study

2019 Curator's Report

From a regional standpoint, 2019 was dry but not particularly cold. Rainfall was around 9 inches below average with only 25 inches recorded for the calendar year. Our coldest temperature was 24.7 degrees, keeping Hoyt Arboretum in the USDA zone 8 temperature range. We had three snowfalls, with snow in February and a late snow on March 18th. The heaviness of the wet, late snow did cause some tree damage.

2019 was a good year for growth as temperatures were moderate. With supplemental water, the trees grew well and showed little stress. This becomes apparent in our removal numbers as we lost very few mature trees; **total removals were 120**, most being small landscape plants during trials in the landscape at Parking Lot A. Other removals included nuisance species like English Hawthorn and Tree of Heaven, which opens more areas to safely plant new species.

159 accessions were planted out. This year's high number is due to the addition of New Zealand and Australian plantings made in the geographic collection area on the Bristlecone Pine Trail. Plantings also included new species not previously trialed, such as *Dalbergia hupeana*, *Emmenopterys henryi*, and a yet to be determined species of *Daphniphyllum*.

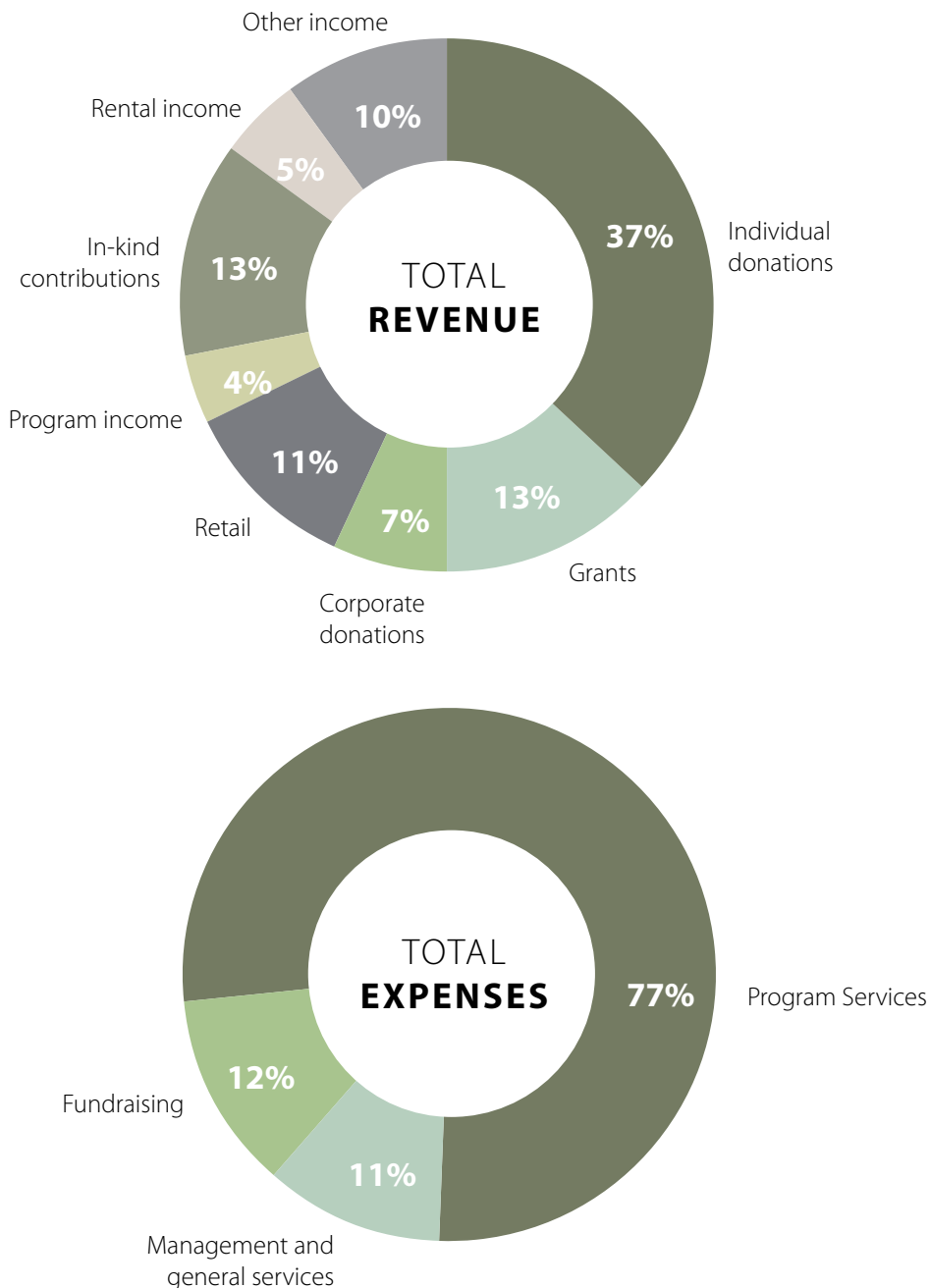
In October, we conducted a collection trip to California in order to seek out drought-adapted tree species. The seed material collected from that trip is being grown in a new greenhouse, which was added to expand our ability to propagate specialty plants from seed. **A redesign of the nursery area has cleaned up the soil storage and propagation area.** These changes allow for small plant material to be better protected from weather and pests during the first year of growth, and will yield better quality seedlings.

In all, 2019 was a good year for the collections at Hoyt Arboretum! The trees are in good health, which will continue into a new decade with improvements to the landscape and the reduction of invasive species present in the park.



2019 FINANCIALS

Hoyt Arboretum Friends experienced strong financial results during 2019, allowing the organization to make progress on key initiatives in our strategic plan and increase our operating reserves. As always, our individual donors led the way with 37% of total revenues, showing that neighbors and friends are committed to our mission and pivotal to our future. Foundation grants increased again this year to over \$100,000 contributing to educational programs which continue to expand year-over-year. As we move through an uncertain 2020, our financial position remains strong to help us weather the current economic downturn caused by the global pandemic.



STATEMENT OF FINANCIAL POSITION

ASSETS 12/31/2019

Cash in Checking	60,855
Cash in Money Market	168,749
Cash in Investment Accounts	682,849
Endowment	266,439
Accounts Receivable	24,304
Prepaid Expenses	3,150
Merchandise Inventory	12,714
Total Assets	1,219,061

LIABILITIES

Accounts Payable	6,945
Payroll Liabilities & Accrued Vacation	3,311
Deferred Revenue	11,000
Total Liabilities	21,256

NET ASSETS

Unrestricted:

Total Available for Operations	538,777
Reserves	240,000
Total Unrestricted Net Assets	778,777

Temporarily Restricted Net Assets 152,589

Total Temporarily Restricted Net Assets ... **152,589**

Endowment 266,439

Total Net Assets **1,197,805**

Total Liabilities and Net Assets **1,219,061**

STATEMENT OF ACTIVITIES

REVENUE

Individual Contributions	284,204
Corporate Contributions	52,866
In Kind Contributions	103,511
Foundation Grants	87,500
Government Grants	13,000
Rental Income	36,956
Fees for Service	29,574
Event Income	45,416
Gift Shop Sales	85,540
Interest Income	11,563
Gain/ Loss on Investments	24,014
Other Revenue	245
Total Revenue	774,390

EXPENSES

Personnel	265,037
Accounting Services	12,466
Education Services	18,993
Collections & Landscape Services	56,470
Computer & Website Services	15,452
Marketing	3,704
Other Contract Services	38,828
Gift Shop Merchandise	42,681
Staff Training	5,775
Office Supplies	21,481
Insurance	4,312
Telecommunications	1,438
Printing and Publications	27,498
Postage and Delivery	4,471
Dues and Subscriptions	1,699
Recognition and Awards	2,520
Miscellaneous Expenses	1,033
Bank Charges	6,834
Endowment Expenses	1,665
In Kind Expenses	103,511
Total Expenses	635,866

Change in Net Assets **138,525**

2019 VOLUNTEER HOURS

12,000 HOURS OF SUPPORT

COMMUNITY SCIENCE
495 Hours

BEHIND THE SCENES
929 Hours

EDUCATION
1,211 Hours

**VISITOR
ENGAGEMENT**
4,154 Hours

STEWARDSHIP
5,124 Hours

INDIVIDUAL DONORS

\$10,000 +

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We have made every effort to include all donations from 2019. If our report contains errors or omissions, please accept our apologies. Notify MJ Jackson, Development and Communications Coordinator, with record updates at 503.823.3655 or mj@hoytarboretum.org.



THANK YOU

*to all the volunteers who keep
Hoyt Arboretum growing.*

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MISSION STATEMENT

To maintain and improve Hoyt Arboretum and its collection for all people through advocacy, resources, awareness, and education.



Hoyt Arboretum Friends

Supporting Portland's museum of living trees



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